

# The Paddock Saddlery Newsletter

8574 East Washington Street, Chagrin Falls, Ohio 44023 440-543-0631 [www.paddocksaddlery.com](http://www.paddocksaddlery.com)

May 2009

*Our 23rd Anniversary!*

Vol I Issue 3

## STORE CALENDAR

**Apr 30 – May 3 Anniversary Sale!**

**May 9 Trunk Show** – featuring Not Your Daughter's Jeans & Winding River Jackets.  
**Make sure you enter to win our fabulous Mother's Day Gift Basket!**

**May 27– CDI Raleigh Show (mobile)  
June 1**

## FLY CONTROL FOR YOUR HORSE & BARN

### **Why fight flies?**

Fly control keeps your horse comfortable. But that's not the only reason to minimize flies. Flies and other biting insects pose a major health risk to you and your horse.

Flies carry a number of dangerous diseases that can become more of a problem as fly populations increase. Flies live, feed and breed in filth, where germs, bacteria and communicable diseases thrive. Good hygiene and housekeeping is critical to keep flies and other filthy problems under control.



### **Start with a Strategy**

Start your fly control program early to keep fly populations down all season. It's easier and more economical to prevent a heavy fly build-up than to fight it. Effective fly control means eliminating flies on all fronts, at all stages of the fly life cycle. Eliminating immature flies reduces the number of biting, breeding adult flies you have to deal with. No single fly product will ever solve your fly control problem. You need an overall plan to get rid of flies where they live, feed and breed. For maximum effectiveness, attack flies everywhere: on your horse, in your barn and surrounding outdoor areas.

### **On Your Horse**

Your ultimate goal is to keep flies off your horse. On-horse products include flysprays, lotions, roll-ons, ointments and fly masks. Generally there are two types of flysprays: water based and oil based. The water based products work well and are usually less expensive per bottle, but don't last as long, as they can be easily rinsed or sweated off. The oil-based products are longer-lasting, but a little more expensive per bottle, although you do not need to reapply the product as often, since the oil-base does not sweat off. Whichever you pick, the goal is the same.

### **Protect Sensitive Areas**

Fly masks are a very effective way to keep flies off your horse's face and eyes. Masks with ears offer added protection for your horse. Also, fly masks shield face or eye wounds from disease-carrying insects to support healing. You can also apply a fly repellent ointment such as [Swat](#) to wounds or around sores.

### **Out to Pasture**

Pastured horses need longer-lasting fly protection when you don't spray them every day. This is where you'd want to use an oil-based flyspray, such as [UltraShield](#) or [Flysect Super-7](#). Residual flysprays such as these also provide sun protection, to prevent fading of the coat.

Continued.....

*Please join us for a Special  
Trunk Showing & Fit Clinic*

*Featuring:*

**N&DJ**  
Not Your Daughter's Jeans  
THE ORIGINAL TUMMY TUCK JEAN

**Mix & Match with Jackets from  
Winding River & Trimdin**

**Saturday, May 9, 2009 1pm – 4pm**



**\*\*\* GRAND PRIZE DRAWING \*\*\*  
Mother's Day Gift Basket**

**Valued at over \$600**

**Compliments of:**

Not Your Daughter's Jeans  
Winding River & Trimdin Jackets  
The Paddock Saddlery  
Laura Lee Salon  
Bead Q!  
Bella Design Jewelers  
SunDeck Tanning  
Movie Gallery  
Cowboy Restaurant  
[Drawing held May 9!](#)

## Product Feature:

### *Himalayan Horse Salt Lick*

Himalayan Horse salt blocks are mined from ancient deposits in the Himalayan Mountains – pure and full of minerals. With the Himalayan Horse rock salt lick, you receive 200 million years of accumulated energy plus many of the natural minerals needed by your horse for a balanced intake of salt, iron, potassium and magnesium, all of which are vital for maintaining good health.

The distinctive rose pink color comes from the salts high mineral content. Himalayan Horse Salt Licks are literally 'rock hard', which means that horses are unable to bite off chunks. These licks are also weather resistant and can be safely left outside in the field. They will not dissolve in the rain.

This salt lick weighs approximately 2.2 pounds each, on rope to easily hang in your horses stall. This nutritious product is also a great way for your horse to relieve boredom!



#### **Spray It On**

Read all labels thoroughly before use and heed warnings; mix concentrates with the EXACT amount of water recommended. Apply according to directions to the horse's head, face, neck, body, legs and tail. Don't mix different kinds of fly repellents together. All fly sprays are not created equal. Some are made with high-tech synthetic ingredients while others are more natural. Our top choices for natural sprays are: [Eqyss Marigold Spray](#), [EquiLite's Ricochet](#), and [Xtreme Shield Fly Spray](#). Go ahead and try a few, and choose what works best for you and your horse.

For maximum effectiveness, gently back-brush your horse's coat, dampen hairs to the skin (but NOT to the point of runoff), then brush hair down in the direction of growth.

Direct sunlight and heat breakdown chemicals that repel flies, so don't leave your fly spray outside.

For best results, keep your horse clean.

#### **In The Barn**

Proper fly control in the barn eliminates immature and adult flies. Because flies breed in manure and other moist, decaying organic matter, keep your barn as clean as possible. Products to use to control flies in the barn include biological fly predators, premise sprays, or traps

#### **Fly Behavior**

At night, flies congregate away from wind and draft, so be sure to treat areas like rafters and ceilings. When temperatures exceed 80° F, flies feed on the floor. Put traps on the ground and treat floors with insecticides in warm weather.

Keep your barn clean and dry. Remove wet bedding promptly and replace with clean, dry bedding.

Clean/disinfect stall walls. Wash all stall-cleaning equipment (muck tubs, wheelbarrows, shovels). Scrub water buckets and feed tubs; clean sweaty tack; wash horse boots and blankets regularly, clean up hoof trimmings after shoeing.

Keep feeds covered. Don't let spilled feed accumulate on the floor.

#### **Outdoor Areas**

Eliminate fly breeding in outdoor areas by keeping areas clean and free of manure and other trash. Products for outdoor fly control include scatter baits and insecticide-free bag and jug traps.

#### **Keep It Clean**

Dispose of all fly breeding material including manure, used bedding, wasted feed and other organic matter. If waste disposal isn't possible, treat manure and other waste with an effective larvicide to break the fly life cycle.

Keep paddocks clean and dry.

Scrub outside water troughs weekly.

Remove anything that could collect standing water and serve as a mosquito breeding ground.

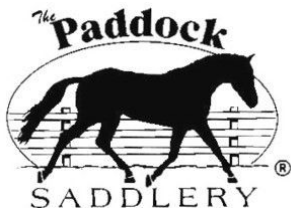
Yes, this sounds like a lot of work, but the end result will be a reduction in the fly population. And that adds up to a happier, healthier horse and let you enjoy your barn!

*(article adapted from Farnam)*

#### **Get The Scoop!**

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#### **Store Hours:**

Mon	10am - 6:30pm
Tues	10am - 6:30pm
Wed	10am - 6:30pm
Thurs	10am - 8:00pm
Fri	10am - 6:30pm
Sat	10am - 5:00pm
Sun	1pm - 5:00pm

***The Paddock Saddlery ~ Your Smart Choice for Service, Selection & Value since 1986!***